



# Hovingham Village Market

## Celebrating 100 Markets

♥ Fresh ♥ Local ♥ Seasonal ♥ Community ♥ Market ♥

# Market News

3<sup>rd</sup> February 2018

## Welcome to our 100<sup>th</sup> Market

We're celebrating our 100<sup>th</sup> Hovingham Village Market

We are saying thank you by awarding every 100<sup>th</sup> visitor with Market Vouchers (value between £50 and £20) exchangeable at any market stall or the Community Café.

**We'll also have a** unique celebration cake created by a stallholder collaboration of Haxby Bakehouse, The Wall@Coulton, Ryedale Cheeses, Butterflies Chocolates, Roost Coffee, YO Bakehouse, and the White Cottage Bakery.

As many of our loyal visitors and stallholders will know, our first market was held in October 2009. We have raised over £98,000 for over 50 local community groups.

The market has achieved local and national recognition; winning nine awards culminating in the prestigious **Duke of York's Community Initiative Award**.

We asked Pete Stark, our Market Chairman and one of our pioneer stallholders, what makes the Hovingham Market so special?

***"The market champions local food, art and crafts. Local provenance is important to us and enables the market to be sustainable. We support local community groups who, through the market, can meet residents in a safe and friendly environment and raise funds. It is often a surprise to visitors to learn that our market is run entirely by volunteers."***

What started as a seed corn of an idea has blossomed into a flourishing, regular, award winning market with local provenance and community at its heart.

Join the celebrations for our 100<sup>th</sup> Market on Saturday 3<sup>rd</sup> February, 10:30<sup>am</sup> to 1:30<sup>pm</sup>







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All of your favourites and more . . . .







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## A warm welcome to our Guest Stalls

**Morgan & Wells** - wallets & leather goods

**Plum Studio** – eco-friendly range of greeting cards, prints, notecards, postcards, all made in Yorkshire

**Renaissance Pâtissière** - specialises in 'on trend' pâtissière including chocolate cheesecakes and desert jars

**Shabby Shack** - shabby chic hand painted furniture and home decor with a rustic, country, vintage feel

**White Rose Cider** - bottled ciders from a Yorkshire farmyard microbrewery





# Hovingham Village Market

## Celebrating 100+ Markets

### About the Market

- ◆ Setup following support from the Hovingham Community Plan of 2008-2009 and run totally by volunteers.
- ◆ The previous Hovingham Market established in 1252 by the charter of King Henry III was closed in 1854 when the steam railway arrived in Hovingham.
- ◆ The objective of our Local Monthly Market is to champion local produce and crafts, provide Local Community Groups with the valuable opportunity to meet residents in a friendly and safe environment.
- ◆ The Market continues to be very successful, and sustainable, and provides for the immediate Ryedale area, plus welcomes visitors from North Yorkshire, York and further afield.
- ◆ Since 2009 the Market has achieved Local and National recognition; winning 9 awards culminating in the prestigious Duke of York's Community Initiative Award.



### Stallholders

- ◆ The Market started with 20 stalls and now has 58 both indoors and out, selling food and crafts.
- ◆ We champion local produce and products from local businesses, with over 200 stallholders since the first Market.
- ◆ There are several examples of start-up businesses which have expanded significantly after running a stall at the Market; some now have their own successful shop and run internet based businesses.
- ◆ Some of our "Pioneer" Stallholders have been with us since the beginning.

*Awo2 Honey  
Ryedale Cheeses*

*Flamingo Paperie  
Staal Smokehouse*

*Haxby Bakehouse  
The Wall @ Coulton*

*Richard Wood  
Thundercliffes*

*White Cottage Bakery Yorkshire Rapeseed Oil*



### Visitors

- ◆ They come from local villages and towns in Ryedale, North Yorkshire and further afield
- ◆ Most attend regularly with the Market part of their Shopping Adventure
- ◆ Over 800 visitors receive our monthly Market Newsletter which is also available to read on the website

**Please Keep  
in Touch**  
[www.hovingham-market.org.uk](http://www.hovingham-market.org.uk)

### Community Benefits

- ◆ More than 50 Local Community Groups have participated at the Market by either running a Stall or the Café and raised over £98,000 since October 2009.
- ◆ It has donated more than £25,000 to Community Projects, including the Playground, Website and Village Newsletter.
- ◆ The Market provides a valuable social hub where residents of all ages to meet, chat and shop.

### Our Volunteers

- ◆ None of this would be possible without our wonderful team of volunteers; which together with our Community Cafés involves over 100 volunteers.
- ◆ Every month they help plan each Market, organise Stallholders, setup and takedown the Market, welcome and help visitors, all the administration and much more.

### Partners

Thank You to our Local Partners who have encouraged and supported the Market since the idea was formed and help make it a continued success:

Community Café Operators  
Henry Johnson and his team  
Hovingham Estate  
Hovingham Newsletter  
Hovingham Village Hall  
North Yorkshire County Council  
Swinton Excelsior Band

Handy Mag & GO Local Magazines  
Hovingham Bakery  
Hovingham Molt Shovel  
Hovingham Parish Council  
Jack the Sax & Josh our Busker  
Ryedale District Council  
The Wall @ Coulton  
Worsley Arms Hotel



### Volunteer Team aka Rogues Gallery



## Thank You

The Market is successful due to all its Visitors, Stallholders, Volunteers, Partners and the Local Community who have supported it since 2009; a very big thank you to everyone on this our 100<sup>th</sup> Market.







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## Shabby Shack

for shabby chic hand painted furniture and home decor with a rustic, country, vintage feel



Yorkshire Wildlife Trust is a local charity working to protect and conserve Yorkshire's wild places and wildlife for all to enjoy - support local conservation and care for 104 nature reserves including iconic sites such as Spurn, Staveley, Potteric Carr and Flamborough Cliffs.







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### Janet's 100<sup>th</sup> Market

We have a number of 'pioneer' stallholders who have been with us from the start of the Market. Janet Stark's claim to fame is that she has been to *every one of our 100 markets*. We want to know from our market visitors, stallholders and volunteers, can you claim a century of Hovingham Markets too? We'd love to hear from you [themarket@hovingham.org.uk](mailto:themarket@hovingham.org.uk)

Say hello to Janet and pick up some seasonal veg - potatoes, carrots, parsnips, sprouts, kale, cabbages, leeks, red & white onions from TheWall@Coulton "we grow all we sell". Pete Stark farms locally and sells the most delicious, tender, flavoursome lamb - leg, racks, loin chop, cutlets, and shanks.





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Christine (Paperspoon) has been a busy bee working on some new designs for fabric in celebration of the 100th Hovingham Market  
<http://www.paperspoon.co.uk/product/unique-pheasant-hare-and-stag-fabric-lampshades>

Alyson (What's to be done with her) recreates a vintage style using retro sewing patterns and modern fabrics including children's dresses and ladies dresses too. See more of Alyson's designs here

<https://www.facebook.com/whatstobedonewithher/>



We present our wonderful local musician, Josh Finn





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Our Community Café is operated by the Hovingham Action Group



Our February Market Manager is Chris Stark



[market-manager@hovingham-market.org.uk](mailto:market-manager@hovingham-market.org.uk)





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Our 10 "pioneer" stallholders  
*With us from the start & celebrating our 100<sup>th</sup>*

Awo2 Honey  
Flamingo Paperie  
Haxby Bakehouse  
Richard Wood  
Ryedale Cheeses  
Staal Smokehouse  
The Wall @ Coulton  
Thundercliffe's  
White Cottage Bakery  
Yorkshire Rapeseed Oil







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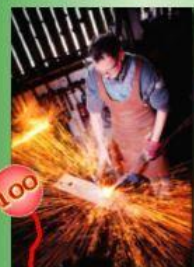
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3<sup>rd</sup> February 2018



# Hovingham Village Market

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♥ Championing ♥ Fresh ♥ Local ♥ Seasonal ♥ Community ♥ Market ♥



### 2018 Market Days

3 <sup>rd</sup> February	4 <sup>th</sup> August
3 <sup>rd</sup> March	1 <sup>st</sup> September
7 <sup>th</sup> April	6 <sup>th</sup> October
5 <sup>th</sup> May	3 <sup>rd</sup> November
2 <sup>nd</sup> June	1 <sup>st</sup> December
7 <sup>th</sup> July	15 <sup>th</sup> December

**OPEN 10:30am to 1:30pm**

Markets on the first Saturday every month from February to December.  
**Extra Special Christmas Market** on the third Saturday of December

Please Pull Out & Keep Me

100<sup>th</sup> Market on 3<sup>rd</sup> February See You There

Over 50 Wonderful Food and Craft Stalls at EVERY Market



Please find us at YO62 4LF, 8 miles West of Malton and South of Helmsley on the B1257

[www.hovingham-market.org.uk](http://www.hovingham-market.org.uk)



Do you love the Hovingham Village Market?

Share your passion and nominate us today for the [BBC Food & Farming Awards](#) The deadline is Monday 29 January 2018

It's easy - just four questions. Thank you.





**Hovingham Village Market**  
**Celebrating 100 Markets**

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**Market News**  
**3<sup>rd</sup> February 2018**

# The Hovingham Village Market



National & Local Awards achieved:

Finalist North Yorkshire's Best Community Project 2015  
The Duke of York's Community Initiative 2014  
Best Ryedale Rural Community Group 2012  
Yorkshire Life - Farmers' Market of the Year 2012  
Countryside Alliance - Yorkshire Enterprise Winner 2012  
Best Ryedale Rural Community Group 2011  
NMTF Britain's Most Improved Green Market 2011  
Best Ryedale Rural Community Project 2011  
NMTF Britain's Greenest Market 2010



## 2018 Markets

3<sup>rd</sup> March  
7<sup>th</sup> April  
5<sup>th</sup> May  
2<sup>nd</sup> June  
7<sup>th</sup> July  
4<sup>th</sup> August  
1<sup>st</sup> September  
6<sup>th</sup> October  
3<sup>rd</sup> November  
1<sup>st</sup> December  
15<sup>th</sup> December

Hovingham Village Market  
c/o Wyvern House  
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